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Moral dimension of social animation

Abstract

Moral dimension of social animation. Social animation is still in the stage of receiving recognition, because of its complexity and the multi-faceted social context in which it appears. As a research issue social animation must be examined by applying an interdisciplinary methodology. It rises a complex of ethical questions, owing to the fact that it is a moral activity as well. This material aims to answer two following questions: What is social animation at all? And what components make someone be a social animator? Social animation has been portrayed in the context of moral meaning and its relation to manipulation as well. Finally the paper tackles some moral (ethical) dilemmas of animation. The aim of this paper is to work out if religious factors may play any roles in the discourse on social animation.

Key words: social animation, animator, social work, civil society, morals, ethics, manipulation