



The Pontifical University  
of John Paul II  
in Krakow

Faculty of Communication Sciences

## 6th International Conference Media for Man *Information Literacy Mindset*

The main Organiser:

Faculty of Communication Sciences, Pontifical University of John Paul II in Krakow

Place: Krakow, Poland, Franciszkańska Street 1

Date: 8th of May 2025

Language of the Conference: English

Description:

The Media for Man conference brings together researchers interested in one of the most important social issues of our time: the place of man in the mediosphere, his role in the media world and his situation in the dynamically changing environment of communication technologies. These are key questions that will be examined from different perspectives. The international nature of the conference will make it possible to share projects and research results from different countries.

The subtitle of this year's conference is: Information Literacy Mindset. It will reflect on the role of information in human life, information literacy, information in the context of recent technological developments. What is the role of information literacy in human development? What is information in the life of society? What are the main changes in the information society brought about by the dynamic development of artificial intelligence? What is the latest research in this area? What are the ethical dilemmas facing human beings in relation to the transmission and reception of information? How can we educate about information? How to inform effectively and appropriately in advertising, marketing, image, political communication, etc. (case study)? These are just some of the questions to which we will seek answers during this scientific event.

Presentation: 15 minutes

Publication opportunities: *Social Communication Ethics* journal

Conference Committee Chair:

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